

KATRIA FARMER

JACK OF ALL CREATIVE TRADES

Decatur, GA KatriaFarmer.com KatriaFarmer@yahoo.com

OBJECTIVE

Highly-skilled and innovative graphic designer with 6 years of proven expertise owning and operating a thriving local design business. I am dedicated to delivering impactful visual solutions that exceed client expectations while driving business growth and brand recognition.

EXPERIENCE

GRAPHIC DESIGNER AND MARKETING CONSULTANT

JUNE 2018 - PRESENT

KATRIA FARMER MARKETING AND GRAPHIC DESIGN

Manage diverse clients, both local and corporate, meeting their evolving needs with utmost satisfaction.

Meet multiple deadlines while delivering top-quality digital and print materials, including logos, brochures, websites, and office art.

Collaborate with printers to create visually striking materials, from children's books to street signs.

Plan and design successful large-scale events, such as trade shows and conferences.

Create captivating videos and motion graphics for effective brand promotion.

PROOFREADER / GRAPHIC DESIGNER

APRIL 2019 -
JANUARY 2020

Ensured error-free deliverables for high-profile clients by scrutinizing files for grammar, design consistency, and clarity.

Maintained brand integrity and precision for each client while following strict brand guidelines.

Enhanced brand messaging and engagement by skillfully editing client materials.

Collaborated with Hilton and other industry-leading brands to deliver top-tier design solutions.

Provided valuable graphic design tweaks to elevate colleagues' work and foster a creative work environment.

EDUCATION

M.A. STRATEGIC COMMUNICATION

AUGUST 2016 - MAY 2018

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Park Fellowship Recipient - Teaching Assistant

SKILLS

Adobe Creative Suite
Microsoft Office
Canva

Print Production
Web & Digital Design
Layout & Composition

Photography
Image Editing
Attention to Detail